



31ST ANNUAL NFSSC CONFERENCE & EXPO

August 1-4, 2010
Hyatt Regency St. Louis
St. Louis, MO

NATIONAL FOOD SERVICE SECURITY COUNCIL





Why You Need to be Here

Are you responsible for identifying, defining and minimizing loss prevention and risk management opportunities for your organization?

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If you answered yes, then you know that daily news programs are filled with product recalls and other food safety situations that affect your company in both real dollars and customer satisfaction. It's your job to better protect your brands, your company and your customers.

To stay competitive and to help anticipate emergency situations, leading companies and franchises turn to one place for answers — **the National Food Service Security Council**. NFSSC has long been the source for risk management and loss prevention solutions — and the 2010 Annual Conference is sure to provide more solutions, more education and more business opportunities.

Food service professionals like you benefit from knowing current industry best practices. The NFSSC Annual Conference provides an interactive approach to help you gain practical knowledge through real-world experiences. This is an opportunity to not only network with your peers, but to learn and see first-hand ways to make your job more productive, efficient and beneficial.

The NFSSC conference is a one-stop meeting, providing a cost-effective way to keep you current in today's challenging marketplace.

- ▶ Learn the latest practices and concepts
- ▶ See and compare products and services from leading vendors and suppliers
- ▶ Network with your colleagues.

THE GATEWAY CITY AWAITS YOU

Historic St. Louis is host to the 31st Annual Conference. Famous for the Gateway Arch, lively blues, jazz and ragtime music, and of course, BBQ, St. Louis is conveniently located in the heart of the country – making travel to and from easy from all points. The newly renovated St. Louis Hyatt Regency at the Arch is home to the annual conference and is located at the footsteps of the famous Arch and walking distance to numerous dinner, nightlife, shopping and sporting adventures – including the new Busch Stadium.





The Gateway to Success

Attending the NFSSC Annual Meeting is your gateway to a successful career. Learn the latest practices from experts identifying real-life experiences. Meet with industry leaders and peers in numerous settings. Bookmark our site, www.nfssconline.org, and register early (registration opens December 18).

What's New

We've revamped the program to allow you more time to spend in the exhibit hall and see the latest products and services, or spend more time networking with other registrants. We've also modified the program to be sure you won't miss a single speaker. For 2010, we will combine the closing speaker with a sit-down dinner, presented in a more formal, more relaxing and more entertaining program.

In addition, we have created Business Exchange Meetings, giving you the opportunity to meet in a private one-on-one setting with the vendors of your choice and allowing you to better utilize your time. See the Business Exchange Section for more details.

The NFSSC Annual Conference utilizes leading industry experts and professionals with years of industry-related experience to produce a world-class conference. Here are just some of the many programs taking shape:

- ▶ Keynote presentations
- ▶ Topic Specific General Sessions
- ▶ Best Business Practices Breakout Sessions
- ▶ Designated Networking Functions
- ▶ New Product Demonstrations
- ▶ Pre-Event Golf Tournament
- ▶ Poker Tournament

Visit www.nfssconline.org for a complete schedule of speakers and topics.

SAVE \$300 AND REGISTER TODAY!

BUSINESS EXCHANGE MEETINGS

New in 2010! Business Exchange Meetings are an opportunity for you to save time and money! By agreeing to participate in the Business Exchange Meeting program, you agree to attend a minimum of eight (8), 20-minute private meetings with participating vendor companies. You can choose which companies with whom you wish to meet. Meetings are set up throughout the course of the Annual Conference.

By agreeing to participate in the one-on-one meetings, **your registration price will be reduced to \$295** – a \$300 savings off the member registration price.

A maximum of two members per company can participate.

For more information:

Call 240-252-5542 or email jim.forlenza@nfssconline.org

Registration Fees

Member Registration/	\$295
Business Exchange Meetings <i>(Limit two per member company.)</i>	
Member Registration Only	\$595
Each Additional Member	\$395
Non-Member Registration	\$1,195
Member Spouse/Guest	\$150

Don't waste another minute. Register now at www.nfssconline.org/registration.htm.

NFSSC Mission

NFSSC brings together loss prevention, safety and risk management professionals from the major casual dining, quick service restaurant and food service chains for educational networking, bench-marking and professional development opportunities. The mission of NFSSC is to educate and inform its members on those topics that help improve and enhance the safety and security of their employees and customers, while being an advocate for the food service industry.